

1 March 2023

Lincoln Sentry finalises FHS SA acquisition

It was an exciting start to the month with Lincoln Sentry officially finalising the purchase of FHS South Australia (FHS SA) on Wednesday 1 March and welcoming new employees who collectively share 80 plus years of industry knowledge and experience.

Lincoln Sentry General Manager Kevin Bruce said he was delighted to acquire FHS SA, an industry leading hardware distributor.

“Our acquisition of FHS SA forms part of Lincoln Sentry’s exciting national strategic growth plans,” he said.

“With this acquisition, we’ll be maintaining everything customers know and value about their FHS SA relationship, and building on this with the benefits that come from being one of the country’s biggest names in this sector.

“This includes providing South Australian customers with a more expansive product range, including Lincoln Sentry’s diverse portfolio of architectural hardware components, as well as the many efficiencies and conveniences our advanced logistical and ordering platforms, including our Online Store provide.

“The timing was right for Lincoln Sentry to look for expansion opportunities following the rollout of a major systems upgrade within the business in recent years.

“In 2021, we heavily invested in a new ERP and e-commerce system and a digitally enabled, integrated warehouse management system. This has created a very strong foundation that allows us to really meet customer needs and expectations and it’s put us in a position to be able to best support our growth ambitions.

“It’s part of our broader company DNA to be continually looking for ways to enhance what we already offer in the marketplace and that’s certainly true within Lincoln Sentry,” said Kevin.

In acquiring FHS SA, Lincoln Sentry is now proudly employing 310 employees throughout Australia, including close to 100 field sales staff working at 25 locations.

About Lincoln Sentry

Lincoln Sentry was established in Brisbane in 1986, and is now one of Australia's leading suppliers and distributors of hardware and components to the cabinet and furniture making industry and the window, door and glazing industries. It is the largest Blum distributor in Australia and ships over 8,000 lines daily across the country. Lincoln Sentry is part of DuluxGroup.

About FHS SA

FHS SA has been supporting the cabinet making industry in South Australia for over a decade and has built a reputation around offering premium components for quality kitchen finishes and a hands on approach to customer management.